



Tel: 023 8069 3445

# CAKE CARE

**FROZEN STORAGE** Please store our cakes at -18/ -22c to ensure they are kept at their best whilst frozen. Keep the box lid closed and ensure the boxes are stored upright. When new stock arrives, ensure stock rotation is carried out and part boxes are used first.

**DEFROSTING** The best way to thaw our cakes is in the fridge overnight in an airtight container, or the box that it arrived in. Should you wish to thaw at room temperature, please be aware that in a hot and humid kitchen environment, it is possible that condensation may settle on the fondant and iced finished cakes. This will not affect the quality of the cake but may make it difficult to handle.

**STORAGE** For all of the sponge based cakes (all round cakes and many of the slices) it is essential to keep them away from any draughts, this includes fan assisted fridges. The air flowing across the product will dry them out prematurely, and may reduce its quality life by more than half. Cake domes, and ambient covered displays are a good idea and can be purchased from any good catering supplier such as Nisbets. Avoid placing the cakes in direct sunlight or near any source of heat. When cutting, always use a clean knife, and wipe the knife with a clean damp cloth between cutting slices.

**SHELF LIFE** Kept in an ideal environment, our 10" cakes will last for 5/6 days. The exceptions will be the Apple and the Blueberry cakes which during the summer months may be limited to 3/4 days due to the nature of the fresh fruit and the risk of mould. Many of our customers ask for the cake to be supplied cut in half frozen, which we are more than happy to do. Slices vary, but sponge based products such as toffee slice, lemon drizzle etc. are 3/4 days, brownies 4/5 days, rocky, flapjack, shortbread are 2 weeks or more. The secret is to thaw little and often to ensure maximum freshness to your customers plate at all times.

***GOOD PRESENTATION WILL INCREASE SALES!***

***If you would like further advice, please don't hesitate to call us!***